## **ISSCA**

## Scalable Technology and Innovations



## Name of Solution:

Baked Crispy Chicken Chips: Climate resilient and sustainable value added meat product technology

**Submitter: ICAR** 

**Solution Overview:** What is it, and what problem does it solve? Brief 2–3 sentence description.

Healthy, protein rich snack, shelf-stable, does not require refrigeration and climate resilient and sustainable, provides alternative source of poultry meat marketing.

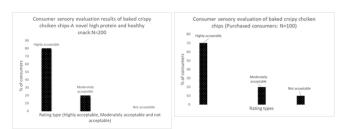
Key Features & Benefits: Main components and why it is useful? Bullet points summarizing methods, tools, and value added.

- · Healthy and protein rich
- Shelf stable
- · High value added
- · Climate friendly

Where It Works and Where It Can Work: Existing and potential target regions, agroecologies, or farming systems. Include examples if available

- Dry, arid and semi-arid region
- Integrated farming systems with Poultry processing
- Health-conscious urban youth as potential targe

**Evidence & Impact:** What results has it shown? Stats, pilot outcomes, or testimonials



Scalability & Adoption Support: Why it can be scaled and what's needed to adopt it? Low-cost, adaptable, partner-ready, etc.

Simple processing technology. Indigenous equipment, Existing packaging technology will facilitate its scalability.

Partners & Contact Info: Who's involved and how to connect? List of key contact and partners + email / phone.

## **Contact Info:**

**Dr. Raghavendra Bhatta:** Deputy Director General (Animal Science) Division of Animal Science, Krishi Bhavan, New Delhi - 110 001, INDIA Phone: +91-11-23381119,

Email id: ddgas.icar@nic.in